

Snapchat privacy settings guide

Step-by-step guide

Snapchat features a number of functions to help your child manage who can see their content and how they interact with others. They can also use the reporting function to flag content that breaks community guidelines and upsets them.

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Set up on Snapchat safely and quickly with these 3 top controls.

Set up Family Centre

Easily manage who your teen talks to, how they spend their time and more with Snapchat Family Centre.

[VIEW SETTINGS](#)

Manage notifications

Turning off push notifications can decrease teens' screen time and passive scrolling.

[VIEW SETTINGS](#)

Review reporting tools

Give your teen the power to stay safe by showing them reporting and blocking tools.

Video guide



How to set parental controls on Snapchat

You'll need your own Snapchat account and/or access to your teen's account.

[What is Snapchat Family Centre?](#)

[How do I turn off My AI on Snapchat?](#)

[Where can I delete Dreams data?](#)

[How can I turn off notifications?](#)

[Who can view My Story?](#)

[How do I turn off my location?](#)

[How to report, block or remove someone](#)

[Where can I report content?](#)

[How to set up two-factor authentication](#)

More resources

1 What is Snapchat Family Centre?

Snapchat Family Centre is an in-app tool that lets parents and carers stay on top of who their teens are in contact with on the app. Learn more [here](#).

To set up Snapchat Family Centre:

Step 1 – You must download Snapchat onto your device. Create or **login** to your personal Snapchat account. From your **profile**, tap **Add Friends** and **add your child** by searching their username. Return to your **profile**.

Step 2 – Tap the **gear icon** in the top right corner to get into **Settings**.
Under **Privacy Control**, tap **Family Centre** and select your **child's name** > **Send invitation**.

Step 3 – Ask your child to access their Snapchat account on their device. From their **profile**, tap **Add Friends** and then **your username**.

Step 4 – Tap **View Invitation** and then **Accept**.

Once accepted, you can **tap your child's profile** in Family Centre on your device to see their activity, which you can use to start conversations around their online experiences.

For more help, [visit Snapchat's parent resources](#).

② How do I turn off My AI on Snapchat?

My AI is a chatbot available on Snapchat that is automatically added to all Snapchatters' contact list.

Only Snapchat+ subscribers can unpin or remove My AI from their contact list.

However, all users can take steps to remove My AI data regularly. [Learn more about Snapchat's AI bot here.](#)

To delete My AI data:

Step 1 – From your **profile**, tap the **gear icon** to open your **Settings**.

Step 2 – On Android, scroll down to **Account Actions** and tap **Clear My AI data** > **Confirm**.

On Apple devices, scroll down to **Privacy Controls** and tap **Clear Data** > **Clear My AI data** > **Confirm**.

On Snapchat uses AI to generate new images based on selfies you provide. Others can use your selfie to create Dreams as well.

To delete Dreams data:

Step 1 – In your **Settings**, under **My Account**, select **AI selfies**. If you have saved data, you will see options to delete it. If you do not have saved data, you will see an option to create AI selfies.

Step 2 – If you have saved data, you can select **Clear my AI selfies** to delete it.

You can also customise who can generate Dreams featuring you. It's best to set this to **Only me**.

④ How can I turn off notifications?

You can customise the push notifications your child receives or turn them off altogether. This can help promote good screen time management on Snapchat.

To turn off notifications:

Step 1 – From your home screen, tap your profile image in the top left corner to get to your **profile**.

Step 2 – On your profile page, tap the **gear icon** in the top right corner. Select **Notifications** and choose which notifications you'd like to receive. Untick any you don't want to turn them off. You can also customise whether notifications have sound, lights and vibration.

Note: On iOS devices, you can also manage notifications for Stories. See how [here](#).





If your child is under 18, you can change this setting so that only friends can contact them.

To change this privacy setting:

Step 1 – Go to your **profile** and tap the **gear icon** in the top-right corner to open the Settings menu.

Step 2 – Scroll down to **Privacy Controls** and tap **Contact Me**. Tap either Friends or Friends and Contacts.

6 How to change chat settings

You can manage chat settings for each friend your child messages. This can limit what kind of contact they have as well as how long messages last or whether your child will receive notifications from the user.

tapping on the user's profile image.

Step 2 – Tap the **3 horizontal dots** in the top right corner. Select **Chat Settings**.

Step 3 – Toggle on/off each option you'd like to manage.

7 Who can view My Story?

Limit who can see your Story by selecting 'My Friends' or 'Custom'.

To manage who can view your Story:

Step 1 – Go to your **profile** and tap the **gear icon** in the top right corner to open Settings.



Noting you change your settings after sending a Snap to your Story, the settings will still apply to Snaps already sent.

⑧ How do I turn off my location?

Users can turn off their location in multiple ways. This is recommended for under-18s.

To turn off location sharing:

Step 1 – From your **home page**, select the **location pin** in the bottom left corner.

Step 2 – Tap the **gear icon** in the top right corner. Select **Ghost Mode** to completely hide your location.

Alternatively, you can choose to hide your location from specific people.

You can get to location settings from **your profile** as well. Simply scroll down your profile to your **Snap Map** and tap on the **arrow** below the map.

Additionally, you can go to your **privacy settings** and scroll down to **See My Location**.

9 How to report, block or remove someone

If your teen receives unwanted contact, including **abusive behaviour** or **inappropriate content**, they can report and block the user. They can also remove users from their friends list.

To report, block or remove someone:

Step 1 – Go to the user's **profile**. You can do this by going to your **chats list** and tapping their **profile image**.

Tap **Report** to report them. Select the reason and tap **Submit**.

Tap **Block** to block them and **Remove Friend** to remove them.

10 Where can I report content?

You can report content that is offensive, hateful or that otherwise goes against [Snapchat's Community Guidelines](#).

To report content in a Snapchat Story:

Step 1 – While watching a story, either tap the **3 dots** in the top right corner or **longpress** the story itself.

Step 2 – Tap **Report**, select the **reason** for reporting and add an **explanation** if needed before tapping **Submit**.

11 How to set up two-factor authentication

Two-factor authentication makes your account more secure. It is an optional security feature to verify that it's really you when you log into your Snapchat account.

To set up 2-factor authentication:

Step 1 – Go to your **profile** and tap the **gear icon** in the top right corner to open Settings. Select **Two-Factor Authentication**.

Step 2 – Tap **Continue** and follow the instructions on-screen.

You can set up two-factor authentication using an authentication app or your mobile number.



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